

Facebook And Google Have Destroyed Creative Thinking On A Global Level. They Are Social Destroyers And Should Be Put Out Of Business

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Facebook And Google Have Destroyed Creative Thinking On A Global Level. They Are Social Destroyers And Should Be Put Out Of Business

Scrolling mindlessly through attention-grabbing posts, videos and threads prevents the build-up of 'profound boredom' needed to spur people on to new passions or skills, experts warn



The Telegraph



Photo by Getty Images/iStockphoto

Walter Benjamin, a German philosopher, noted that boredom was the "dream bird that hatches the egg of experience."

But the creative flights of fancy that often arise from having little to do, are being killed off by social media, researchers believe.

Scrolling mindlessly through attention-grabbing posts, videos and threads prevents the build-up of 'profound boredom' needed to spur people on to new passions or skills, experts warn. Instead, people find themselves in a state of 'superficial boredom', which does not spark creative thought.

Researchers at the University of Bath interviewed 15 people during the pandemic, when they were more likely to be bored because of the restrictions.

Many described being trapped in a monotony of daily walks, watching television and supermarket trips, with people increasingly turning to social media to pass the time.

But although the participants said social media provided a temporary escape from superficial boredom, it also appeared to exacerbate it, leaving them feeling they had wasted their time. Dr Timothy Hill, an associate professor of management marketing, business and society at Bath, and co-author of the study, said: "The problem we observed was that social media can alleviate superficial boredom but that distraction sucks up time and energy, and may prevent people progressing to a state of profound boredom, where they might discover new passions."

Superficial boredom and profound boredom are two levels of boredom identified first by Martin Heidegger, a German philosopher.

Superficial boredom is the most common state of boredom, which is the feeling people get while waiting for a train.

In these moments, people seek temporary distractions and will often turn to phones and social media. However, experts say it prevents people from reaching a profound level of boredom. Entering a state of profound boredom, or malaise, is important because it creates an 'existential discomfort' which challenges the sense of self, and can ultimately lead people to strive to better their situation.

Those interviewed in the study reported that when they fell into profound boredom, it led them to question their purpose and life choices, prompting them to seek out new experiences.

One participant, named Richard, told interviewers: "I felt empty, an emptiness that was difficult to escape from.

"The longer I was bored, the worse I felt about myself. Like, who am I and what do I want to do with my life?"

"But one positive thing is that it made me take on new things to escape that empty feeling." Bertrand Russell, the British mathematician and philosopher, wrote: "Certain good things are not possible except where there is a certain degree of monotony."

Dr Hill said that switching off devices and engaging in a "digital detox" could help people reach the state of tedium that pushes them on to new hobbies or achievements.

"This research has given us a window to understand how the 'always-on', 24/7 culture and devices that promise an abundance of information and entertainment may be fixing our superficial boredom but are actually preventing us from finding more meaningful things," he said.

"Profound boredom may sound like an overwhelmingly negative concept but, in fact, it can be intensely positive if people are given the chance for undistracted thinking and development.

"The pandemic was a tragic, destructive, consuming experience for thousands of people, but we are all familiar with the stories of those in lockdown who found new hobbies, careers or directions in life."

The new study was published in Marketing Theory.

www.mindforlife.org › world-google-destroying-us

[How in the World Google is Destroying Us - MIND FOR LIFE](#)

Let's hit that one now. The Evil of **Google Google's** original mission statement was "don't be evil" and for whatever reason, they have since removed that. The sheer power that **Google** holds over the world isn't difficult to comprehend: they hold the keys of information, and as we all know, information is power.

<https://www.cnet.com/culture/the-internet-is-killing-our-culture-and-destroying-society>

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<https://www.absoluteunderstanding.org/social-media-destroying-society.html>

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"The short-term dopamine-driven feedback loops that we have created are destroying how **society** works: no civil discourse, no cooperation, misinformation, [and] mistruth. And this is not an American problem; this is not about Russian ads; this is a global problem."

https://www.reddit.com/r/unpopularopinion/comments/i414m6/social_media_is_destroying_society

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1. mivipa • 2 yr. ago. Social media didn't **destroy society**. It's just a platform. We, as a **society**, used social media to **destroy** ourself. Claiming that social media destroyed **society** is a convenient way to take no blame for the consequences of our action. It's our collective fault. 1. Malena_my_quen • 2 yr. ago.

<https://gavinhoward.com/2021/03/how-to-destroy-a-society>

[How to Destroy a Society | Gavin D. Howard](https://gavinhoward.com/2021/03/how-to-destroy-a-society)

When a **society** loses one virtue, it's likely to lose another and another until the loss cascades to all virtues. The order in which they are lost, the speed, and the time between virtues completes the first part of the collapse cocktail. The other half of the cocktail is the external forces on the **society**.

<https://www.washingtontimes.com/news/2018/aug/19/how-destroy-society>

[How to destroy a society - Washington Times](https://www.washingtontimes.com/news/2018/aug/19/how-destroy-society)

Aug 19, 2018. I would **destroy** self-reliance and ingenuity by making over half of the population dependent on the government, unable to take care of themselves. 9. I would use big-tech to completely remove ...

<https://z3news.com/w/bible-homosexuality>

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According to the Bible, God's view is totally different from the opinions currently permeating our **society**. The scriptures shown below from both the old and new testaments reveal God's perspective on homosexuality. ... They routinely attack and **destroy** any voice of opposition with fierce hate-filled rants and even violence.

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Researcher Morten Tromholt of Denmark found that after taking a one week break from **Facebook**, an experimental group had higher life satisfaction and positive emotions. The effect was especially...



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"The short-term, dopamine-driven feedback loops that we have created are destroying how **society** works: no civil discourse, no cooperation, misinformation, mistruth. And it's not an American...



[psychologytoday.com › ... › is-facebook-destroying-society-and-your-mental-healthIs Facebook Destroying Society and Your Mental Health?](#)

A study by Kross and colleagues published in 2013 showed quite definitively that the more time young adults spent on **Facebook**, the worse off they felt. Subjects were texted five times daily for...



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Facebook says it is a different company to the one described by a former executive as ripping apart **society**. Former vice president for user growth Chamath Palihapitiya said he feels tremendous guilt over the creation of the site, adding: "We have created tools that are ripping apart the social fabric of how **society** works".



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[theguardian.com › ... › dec › 11 › facebook-former-executive-ripping-society-apart Former Facebook executive: social media is ripping society apart](#)

Chamath Palihapitiya, former vice-president of user growth, expressed regret for his part in building tools that destroy 'the social fabric of how **society** works' 'It is eroding the core...

<https://www.independent.co.uk › tech › facebook-society-destroy-social-media-network-users-damage-communicate-connect-chamath-palihapitiya-a8105131.html>

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F <https://futurism.com/former-facebook-vp-social-media-destroying-society-hes-right>

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D <https://www.thedailybeast.com/zuckerberg-says-he-hopes-facebook-wont-destroy-society>

[Zuckerberg Says He 'Hopes' Facebook Won't Destroy Society](#)

Mark Zuckerberg has expressed his hope that his creation, **Facebook**, won't ultimately **destroy society** as we know it. Speaking to Axios on HBO in an interview published Wednesday, Zuckerberg...

Y https://www.youtube.com/watch?v=QM-b2g5_DzY

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